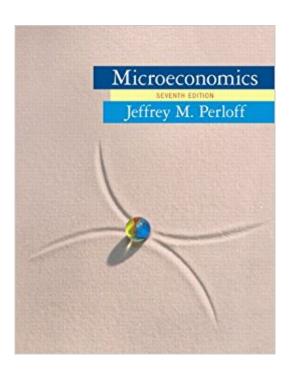


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Microeconomics (7th Edition)





Synopsis

For all Intermediate Microeconomics courses at the undergraduate or graduate level. A A Microeconomics has become a market leader because Perloff presents theory in the context of real, data-driven examples, and then develops intuition through his hallmark Solved Problems. Students gain a practical perspective, seeing how models connect to real-world decisions being made in today \tilde{A} ¢ \hat{a} $\neg \hat{a}$,¢s firms and policy debates. \tilde{A} \hat{A} The Seventh Edition is substantially updated and modified based on the extremely helpful suggestions of faculty and students who used the first six editions. Every chapter is thoroughly revised and includes new or updated examples and applications. A A MyEconLab for A A Microeconomics is a total learning package for the intermediate microeconomics course. MyEconLab is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, quizzes, and examsâ⠬⠜resulting in better performance in the courseâ⠬⠜and provides educators a dynamic set of tools for gauging individual and class progress. A A This program will provide a better teaching and learning experience \$\tilde{A}\varphi a \text{-for you and your students. Here \$\tilde{A}\varphi a \text{-a},\varphi s how: ÃÂ Improve Results with MyEconLab: MyEconLab delivers proven results in helping students succeed and provides engaging experiences that personalize learning. Help Students Review and Apply Concepts: Examples and exercises help students practice and connect to real-world decisions being made today in today¢ā ¬â,,¢s firms and policy debates. **Keep Your Course** Current and Relevant: New examples, exercises, and statistics appear throughout the Note: A A You are purchasing a standalone product; text.0133456919 / 9780133456912 MyEconLab does not come packaged with this content. If you would like to purchaseà bothà Â the physical text and MyEconLab search for ISBN-10: 0133577864 ISBN-13: 9780133577860. That package includes ISBN-10: 0133456919 A Â /ISBN-13: 9780133456912 and ISBN-10: 0133486443 / ISBN-13: 9780133486445 MyEconLab is not a self-paced technology and should only be purchased when required by an instructor. A A A A

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Customer Reviews

Purchased for an intermediate micro class. Not only is the material explained well with real-life examples, but you get the added plus of the author's dry sense of humor in the content and as footnotes! Having the answers to many of the problems in the back is great for review.

Recommended!

I am using this book for college intermediate micro and I have to say that it really hasn't helped one bit. Economics is best understood when presented with numerous examples and this book contains very few. For the price, don't buy. I don't even use mine anymore and just look up whatever is confusing. I suggest anyone else to do the same.

Great way to save money by buying the unchanged older edition of this book. I wish more sample problems that focused more on theory and less on the math were included though since that is what my micro course focused on

Considering this as a microeconomics text that relies on calculus methods, the examples in the text were few and not so helpful in mastery of the content.

relatively approachable textbook

This book has been pretty helpful in explaining the formulas and concepts that I missed in class. The examples were informative and allowed me to see what was going on. Obviously an economics book is pretty dry but other than that a great textbook.

Love economics and this book

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